



## Agenda 2019: BMRC & IBMRC

The 12<sup>th</sup> Business Management Research Conference &  
The 9<sup>th</sup> International Business Management Research Conference

Venue: Le Meridien Hotel, Chiang Mai, Thailand

Friday 22<sup>nd</sup>, November 2019

Organized by Faculty of Business Administration, Chiang Mai University

8.30-9.00 hrs.	Registration (Upload Power Point file for presentation at registration desk) (Grand Ballroom at 2 <sup>nd</sup> Floor)
9.00-9.10 hrs.	Opening Ceremony by President of Chiang Mai University or representatives (Grand Ballroom at 2 <sup>nd</sup> Floor)
9.10-10.20 hrs.	Key Note Speaker “ <b>The Future is Now: Frontline Service Robots</b> ” By <b>Professor Dr. Paul Patterson</b> , Professor from School of Marketing, Australian School of Business, University of New South Wales, Australia (Grand Ballroom at 2 <sup>nd</sup> Floor)
<b>10.20 -10.35 hrs.</b>	<b>Lucky draw</b>
10.35 -10.50 hrs.	Coffee-Break (Grand Ballroom at 2 <sup>nd</sup> Floor)
10.50 -11.50. hrs.	Seminar presentation – Session 1 (divided into 3 rooms) (presentation 15 min. , Q&A 5 min./paper) <ul style="list-style-type: none"><li>● <u>Room 1</u> IBMRC / BMRC : Expedition (3<sup>rd</sup> Floor)</li><li>● <u>Room 2</u> BMRC : Journey (3<sup>rd</sup> Floor)</li><li>● <u>Room 3</u> BMRC : Voyage (3<sup>rd</sup> Floor)</li></ul>
11.50 -13.00 hrs.	Lunch (Latest Recipe at 1 <sup>st</sup> Floor)
13. 00 -14.20 hrs.	Seminar presentation – Session 2
14.20 – 14.40 hrs.	Coffee-Break (in front of seminar room)
14.40 – 16.00 hrs.	Seminar presentation – Session 3
<b>16.00-16.30 hrs.</b>	<b>Announcement of Awards</b> (Grand Ballroom at 2 <sup>nd</sup> Floor)